No Sympathy for the Devil: God, Pop, and the Movement that (may have) changed America

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Stowe demonstrates how mainstream rock of the 1960s and 1970s has influenced conservative evangelical Christianity through the development of Christian pop music. The chart-topping, spiritually inflected music created a space in popular culture for talk of Jesus, God, and Christianity, thus lessening for baby boomers and their children the stigma associated with religion while helping to fill churches and create new modes of worship. He shows how evangelicals' increasing acceptance of Christian pop music ultimately has reinforced a variety of conservative cultural, economic, theological, and political messages.